

# Haywood County

NORTH CAROLINA

**H**aywood County boasts 554 scenic square miles, including beautiful mountains, fertile valleys and rolling foothills. The Great Smoky Mountains National Park lies just to the northwest, while such major southeastern cities as Charlotte, Greenville, Knoxville and Atlanta are easily accessed by way of an efficient interstate highway system.



Immediately east of Haywood County lies Asheville, one of North Carolina's most visited locales.

*The mission of the Haywood Economic Development Council is to foster a healthy and prosperous economy and quality of life for our community through the development of capital investment, job creation and entrepreneurial opportunities while supporting existing business and industry.*



## Driving Distances

### From Haywood County

Asheville, NC	30 Min.	25 Mi.
Knoxville, TN	95 Min.	90 Mi.
Atlanta, GA	180 Min.	175 Mi.
Charlotte, NC	150 Min.	150 Mi.
Greenville, SC	90 Min.	75 Mi.

## Population & Distribution

	JULY '12	JULY '13	JULY '14	JULY '15
Canton	4,172	4,218	4,235	4,254
Clyde	1,220	1,223	1,228	1,233
Maggie Valley	1,226	1,252	1,257	1,262
Waynesville	9,755	9,819	9,859	9,902
Lake Junaluska	2,737	2,767	2,778	2,790

COUNTY	59,261	59,674	59,913	60,176
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AGE	MALE	FEMALE	TOTAL	PERCENT
0-17	5,700	5,421	11,121	18.6
18-44	8,790	8,563	17,353	28.9
45-64	8,234	9,006	17,240	28.8
65+	6,273	7,926	14,199	23.7
<b>TOTAL</b>	<b>28,997</b>	<b>30,916</b>	<b>59,913</b>	<b>100.0</b>

\*SOURCE: Office of State Budget and Management, July 2015 projections

## Transportation & Utilities

### HIGHWAYS:

I-40, US 23-74,  
US 19, & US 276

### RAIL:

Blue Ridge  
Southern Railroad

### TRUCK:

The county is served by several common carriers and contract truck lines on either the interstate or intrastate system.

### AIR:

Haywood County is served by Asheville Regional Airport, a 30-minute drive away. Service can also be obtained from Greenville, South Carolina and Knoxville, Tennessee.

### ELECTRICITY:

Duke Energy Progress, Haywood Electric Membership Corp., and Town of Waynesville.

### GAS:

Public Service Company of North Carolina provides natural gas service to Haywood County. Propane is also available from local distributors.

### WATER:

Municipal systems in Haywood County each have their own water source and waste treatment facility.

### TELECOM:

Service provided by AT&T, Charter, Verizon, US Cellular and others.

### HEALTHCARE:

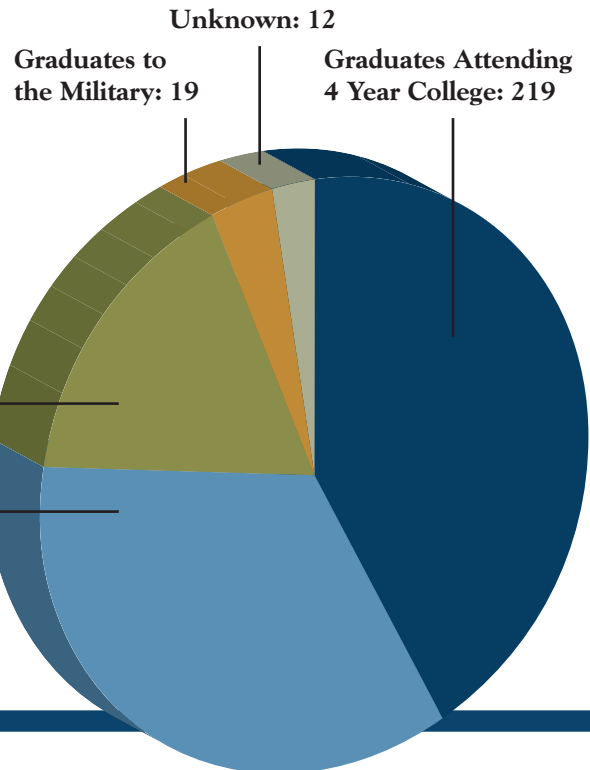
Haywood Regional Medical Center, a 168-bed facility with approximately 160 physicians.

## Labor Potential

### Total 2014 Haywood County High School Graduates: 517

Graduates Entering Labor Market: 85

Graduates Attending 2 Year College: 182



## Labor Force\*

### Haywood County

Labor Force 2014 Annual Average ..... 28,339  
Unemployed 2014 Annual Average ..... 1,489

### Unemployment Rate

2010 Annual ..... 10.0%  
2011 Annual ..... 9.9%  
2012 Annual ..... 8.7%  
2013 Annual ..... 7.5%  
2014 Annual ..... 5.3%  
2015 Jan.-July ..... 5.3%

\*SOURCE: Employment Security Division of DOC

## Taxes\*

	COUNTY TAX RATE	TOWN TAX RATES	TOTAL OF ALL TAX RATES
Haywood	\$0.5661	—	\$0.5661
Canton	\$0.5661	\$0.58	\$1.1461
Clyde	\$0.5661	\$0.43	\$0.9961
Maggie Valley	\$0.5661	\$0.39	\$0.9561
Waynesville	\$0.5661	\$0.4382	\$1.0043

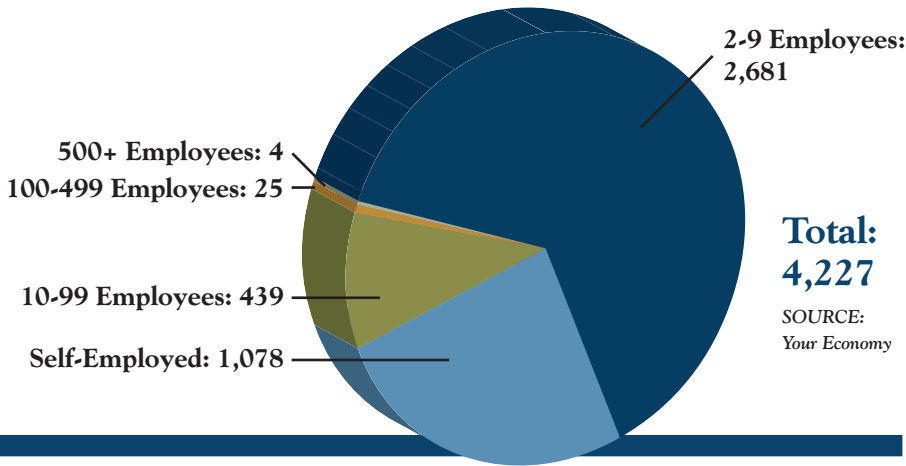
\*SOURCE: Haywood County Government website.  
Tax rates are per \$100 assessed valuation and were revalued in 2011.

## Income\*

	2000	2010	2014	2019 PROJ.
Average Household Income	\$42,866	\$55,627	\$55,570	\$63,138
Median Household Income	\$34,025	\$41,077	\$40,487	\$46,702
Per Capita Income	\$18,325	\$24,257	\$24,294	\$27,799

\*SOURCE: alteryx.com

## Business Size



## Employment Distribution\*

EMPLOYMENT SECTOR	AVERAGE EMPLOYMENT	PERCENT	AVERAGE WEEKLY WAGE
Agricultural Services	55	.3%	\$?
Construction Services	785	4.7%	\$704
Manufacturing	2356	14.0%	\$1086
Wholesale	246	1.5%	\$963
Retail	3122	18.6%	\$498
Trasnp/Warehsg.	94	.6%	\$932
Information	137	.8%	\$974
Finance/Insurance	394	2.3%	\$961
Real Estate	167	1.0%	\$588
Prof. & Tech Svcs.	451	2.7%	\$986
Mgmt of Companies	98	.6%	\$746
Admin & Waste Svcs.	502	3.0%	\$531
Educational Services	1326	8.0%	\$601
Health Care & Social Assist.	2988	17.8%	\$756
Arts, Enternmt, Recreation	292	1.7%	\$398
Accomodations,Food Svcs.	2125	12.6%	\$273
Other	501	2.9%	\$479
Public Administration	1174	6.9%	\$660
Total Private Industry	13,831	82%	\$671
Total Government	2982	18%	\$637
<b>TOTAL</b>	<b>16,813</b>	<b>100%</b>	

\*SOURCE: AccessNC — NC Department of Commerce, Fourth Quarter, 2014

## Selected Employers\*

EMPLOYER	DESCRIPTION	FULL TIME	PART TIME	TOTAL	EST.
Evergreen, Inc. (Canton & Waynesville)	Paper Products	1186	0	1186	1906
Haywood County Schools	Education	1142	92	1234	1965
Haywood Regional Medical Center	Health Care	734	175	909	1927
Consolidated Metco	Truck Parts, Molding	555	0	555	2004
Haywood County Government	County Services	487	118	605	1808
Haywood Vocational Opportunities	Disposable Med. Supplies	335	16	351	1967
Wal-Mart	Discount Retail	188	153	341	1991
Haywood Community College	Higher Education	180	135	315	1965
Town of Waynesville	Town Administration	170	86	256	1871
Giles Chemical	Epsom Salt	150	25	175	1950
Ingles	Grocery Stores	135	410	545	1963
Sonoco Plastics	Plastic Food Trays	128	0	128	1996
Silver Bluff Nursing Home	Health Care, Assisted Living	125	57	182	1984
Autumn Care	Health Care/Asstd Living	110	20	130	1985
PLUS Linen & Uniforms	Commercial Laundry	109	6	115	1922
Ken Wilson Ford	Auto, Truck Dealer	102	5	107	1980
Lowe's	Building Materials	101	66	167	1965
Waynesville Automotive	Auto Dealership	100	0	100	1926
Mountain Projects, Inc.	Community Action Agency	88	34	122	1965
Lake Junaluska Assembly	Conference Center	85	139	224	1913
Manpower Temp. Services	Prof. Bus. Services	65	0	65	1993
United States Postal Service	Postal Service	63	28	154	1913
Town of Canton	Town Administration	61	27	88	1893
Haywood EMC	Electric Service	52	1	53	1939
NEO Corporation	Environmental Svcs.	48	0	48	1984

SOURCE: Haywood EDC 2015

## Education

### PUBLIC SCHOOLS:

2014 Enrollment:  
7,400 Students

Number:  
9 Elementary, 3 Middle,  
4 High School  
(including 1 Alternative,  
1 Early College)

Annual  
Investment/Pupil:  
\$8,169.00

Staff:  
608 certified  
and 352 support  
  
All elementary schools  
provide after-school care

### HIGHER EDUCATION:

Haywood Community College is regarded as one of the finest two-year institutions in the country. With an enrollment of 2,379 students (4,392 continuing education) and 180 full-time and 135 part-time staff, the school offers over 55 programs of study, including such specialized areas as Forestry Management, Production Crafts, Cosmetology, Nursing, Early Childhood, Manufacturing Engineering and a manufacturing certification program. Augmenting the college is the Regional High Technology Center, a \$4.0 million facility geared to provide training in machining and aeronautics technologies. Additionally, Western Carolina University at Cullowhee and the University of North Carolina at Asheville, both a part of the state university system, are a mere 30-minute drive.

## Lifestyle

Haywood County enjoys a healthy climate and an abundance of pure, cold spring water. The summer days are pleasant and rarely excessively hot. The nights are invariably cool.

### Climate

<b>Annual Average</b> .....	57° F
<b>Monthly Average, January</b> .....	37.5° F
<b>Monthly Average, June</b> .....	70.7° F
<b>Annual Rainfall</b> .....	52"
<b>Annual Snowfall</b> .....	14"

## Recreation

Haywood County includes portions of the Pisgah National Forest, Shining Rock Wilderness Area and the Great Smoky Mountains National Park. The county offers a variety of activities including fishing, hiking, hunting and seven challenging and scenic golf courses. Cataloochee Ski Area, North Carolina's oldest ski resort, is located atop Fie Top Mountain. The scenic Blue Ridge Parkway stretches 24 miles throughout the county.

## Incentives

### Industrial Property

Haywood County owns the Beaverdam Industrial Park, which is adjacent to Interstate 40, close to the Newfound Road interchange in East Haywood County. This site has electricity, city water, city sewer, and natural gas. Ten shovel-ready acres and 35 undeveloped acres are available for occupancy at the Beaverdam site. This park has easy access to Interstate 40 and is only 30 minutes from the Asheville Regional Airport. Haywood Community College's High Technology Center is located in the Waynesville Industrial Park. The \$4.0 million facility provides industrial training in skills related to machining and aeronautics technology. Additionally, North Carolina's first Center For New & Expanding Business is housed in the industrial park. This 17,000-square-foot business incubator facility provides industrial business space and support for potential new start-up industry.

### Financial Assistance

North Carolina offers an array of financial assistance programs for new and expanding industry. Many of the financing programs provide flexible, incentive financing in the form of loans to businesses which create jobs and tax base in a community. Contact the Haywood Economic Development Council for more details.

### Employee Training

Through its 58 community colleges throughout the state, North Carolina offers the most comprehensive and advanced industrial training program in the nation. Funded solely by the state, the industrial training service is virtually unlimited and can accommodate any type of production job for new and expanding industry. Program design is flexible and tailored to meet the needs of the company. These programs will assist in recruiting personnel and will screen applicants for the skills and aptitudes that the company specifies.

## Contact

### Haywood Economic Development Council

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